

# KENNEDY JERNIGAN

## CONTACTS



[www.kennedyjerniganillustration.com](http://www.kennedyjerniganillustration.com)



[KennedyJernigan@gmail.com](mailto:KennedyJernigan@gmail.com)



[www.linkedin.com/in/kennedy-jernigan](https://www.linkedin.com/in/kennedy-jernigan)



[www.instagram.com/kj\\_illustration](https://www.instagram.com/kj_illustration)

## EXPERIENCE

### Freelance Illustration & Graphic Design

#### Open Commissions

- I am an experienced and versatile illustrator, offering custom artwork tailored to your vision. With a passion for bringing ideas to life, I specialize in a wide range of styles including digital art, character design, concept art, and traditional illustration. Whether you're looking for unique portraits, book covers, or custom designs, I am committed to delivering high-quality, eye-catching illustrations that exceed expectations.

#### Strike Creative

- Conceptualized and created unique motifs for Southern fishing apparel, blending traditional coastal elements with modern design aesthetics to capture the brand's rugged yet stylish identity. Created high-quality files that enhanced the durability and visual appeal of the products, ensuring that designs could be used on various apparel types including hats, shirts, and outerwear.

#### Tattoo Redesign

- Collaborated with client to reimagine and update existing tattoo designs, ensuring that new concepts reflected personal meaning while maintaining the integrity of the original artwork. Incorporated elements such as color, texture, and style variations to enhance visual appeal and suit individual preferences.

#### Awaken Me

- Consulted with the business owner to develop an original logo design for their therapy practice. The process included concept development and sketching, exploration of multiple color palettes and design techniques, and delivery of a finalized logo adaptable for use across digital platforms, branding materials, and clothing merchandise.

#### Cumberland Trust, Assume Fraud

- Worked with the company's Chief Compliance Officer to design a logo for use in email attachments, serving as a visual warning and reminder against potential fraud or scams.

#### Portrait Work

- Completed commissioned graphite portraits for private clients, including a child's portrait for their parents and a portrait of a mother commissioned as a gift.

#### Henny Penny Art Instructor

- Designed and constructed three-dimensional cardboard cutouts for children to paint and customize. Created original coloring-book-style illustrations on canvas for interactive art activities. Assisted children and parents, including during birthday parties, with selecting and setting up projects. Maintained organization of art supplies and ensured cleanliness of the workspace after use of cafe space.

## EDUCATION

- Savannah College of Art and Design BFA in Illustration & Minor in Drawing. 2018-2023
- Achievements: SCAD Dean's List 2018-2023; SCAD Academic Honors Scholarship 2018-2023

## SKILLS

### Software

- Adobe: Photoshop, Illustrator, After Effects, In Design
- Digital Illustration: Procreate, Art Studio Pro
- Microsoft: Word, Presentation, Office
- Google: Slides, Docs
- Web Design: Canva, Wix

### Technical

- Traditional and digital illustration
- Character, concept design, 2D prop design; book cover illustration and design; website, branding and promotional design; 2D Prop design and illustration