

# KENNEDY JERNIGAN

## CONTACTS



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## EXPERIENCE

### Freelance Illustration & Graphic Design

#### Open Commisions

- I am an experienced and versatile illustrator, offering custom artwork tailored to your vision. With a passion for bringing ideas to life, I specialize in a wide range of styles including digital art, character design, concept art, and traditional illustration. Whether you're looking for unique portraits, book covers, or custom designs, I am committed to delivering high-quality, eye-catching illustrations that exceed expectations.

#### Strike Creative, March 2024

- Conceptualized and created unique motifs for Southern fishing apparel, blending traditional coastal elements with modern design aesthetics to capture the brand's rugged yet stylish identity.
- Created high-quality files that enhanced the durability and visual appeal of the products, ensuring that designs could be used on various apparel types including hats, shirts, and outerwear.

#### Tattoo Redesign, October 2024

- Collaborated with client to reimagine and update existing tattoo designs, ensuring that new concepts reflected personal meaning while maintaining the integrity of the original artwork.
- Incorporated elements such as color, texture, and style variations to enhance visual appeal and suit individual preferences.

## EDUCATION

- Savannah College of Art and Design BFA in Illustration & Minor in Drawing. 2018-2023
- Achievements: SCAD Dean's List 2018-2023; SCAD Academic Honors Scholarship 2018-2023

## SKILLS

### Software

- Adobe: Photoshop, Illustrator, After Effects, In Design
- Digital Illustration: Procreate, Art Studio Pro
- Microsoft: Word, Presentation, Office
- Google: Slides, Docs
- Web Design: Canva, Wix

### Technical

- Traditional and digital illustration
- Character, concept design, 2D prop design; book cover illustration and design; website, branding and promotional design; 2D Prop design and illustration